



## Kevin Booth

*VP Technical Services & Strategic Sourcing*

Americo Manufacturing, Inc.

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Americo Manufacturing is proud to have Kevin Booth as our Vice President of Technical Services & Strategic Sourcing. His dedication to quality and deep understanding of our business make him a true asset to this company.

Kevin earned his Industrial Engineering degree from Southern Polytechnic State University (now Kennesaw State University), graduating cum laude in December 2011. He joined Americo in February 2012 as an Industrial Engineer, a position where he excelled in both process improvement and project management. He identified various improvement opportunities in our conversion departments and oversaw several critical projects that reduced costs and streamlined our processes. Kevin's most notable project from this period was helping to design and install a new conveyor and storage system. This system reduced the overall head count in the Nonwovens Conversions Department as well as increased its productivity by 15%. Kevin also supervised the Safety Department during this time and developed most of Americo's current safety programs.

In 2015, Kevin became Americo's Manufacturing Manager, bringing his talent for continuous improvement to the daily operations of the Manufacturing Department. In short order, he reduced set-up/change-over times between production runs by 50%, increasing Production line efficiencies by an average of 14%. Scrap rates were also reduced significantly in his time in the department. As the Manufacturing Manager, Kevin also gained valuable knowledge of Americo's manufacturing process capabilities and raw material components.

Kevin was promoted again in 2017, this time to the Technical Services Manager role. Here he assumed responsibility for product development, quality control, and supporting Sales, Customer Service, Marketing, and our OEM Sales Division. Kevin's prior experience as Manufacturing Manager served him well in this role as he applied his extensive knowledge of Americo's capabilities, products, and processes to a variety of breakthrough contributions. Kevin helped develop several notable products such as Americo's TrapEze Disposable Dusting Sheets and our Maroon X, Titan, and SmartScrub™ floor pads. He collaborated with the Purchasing Department to qualify lower cost raw materials and negotiated pricing and payment terms with key vendors. He also led the charge in developing several high volume custom OEM products for strategic customers.

Thanks to Kevin's accumulated experience and service, Americo promoted him to the position of VP of Technical Services & Strategic Sourcing in 2021. Kevin now manages the Sourcing, Research & Development, and Quality Control Departments. Given his impressive track record, we are certain that his commitment to excellence will continue to enhance Americo's processes, efficiencies, and product lines.

Kevin has been a resident of the Atlanta area for well over 25 years and is married with two children, a daughter and a son. He is passionate about spending time with his family. Much of Kevin's free time consists of going to tournaments for his children as they both play competitive travel softball and baseball.

